

## Educational Meeting Support

CLSA has planned FIVE educational meetings in 2017, four regional and one collaborative with OptiCon®:

*Each regional meeting is designed as an interactive, high impact training for approximately **50 participants at each location. Topics are tailored to drive understanding/implementation of specialty contact lens fitting.***

*OptiCon is a collaborative meeting with ABO-NCLE, NAO, OAA and CLSA and includes three distinct education tracts: spectacles, practice management and contact lenses. This meeting attracts over **600 attendees.***

1. **April 22:** CLSA Hands-On Clinical Workshop, Springfield, VA
  - a. **Basic and Advanced Level Tracts**
2. **June 3/10:** CLSA Advanced Specialty Lens Symposium, Dallas, TX
  - a. **Scleral and Ortho K fitting**
3. **August 12/13:** CLSA Contact Lens Regional Meeting, Boston, MA
  - a. **Basic to Intermediate Level**
4. **October 6-8:** OptiCon, Disney's Contemporary Resort, Lake Buena Vista, FL
  - a. **Basic and Advanced Level Tracts**
5. **November 10/11:** CLSA Contact Lens Regional Meeting, New Orleans, LA
  - a. **Basic to Intermediate Level**



**★Limited Time Offer – Exclusive Meeting Supporter: \$20,000★**

**Exclusive Sponsor:** As the Sole Sponsor of a meeting, your company will receive...

- ★ Table top exhibit to showcase your products and services
- ★ 15 minutes of podium time prior to the commencement of education and exclusive promotions during meals, breaks, and at a post event reception
- ★ Exclusive branding alongside CLSA on meeting Eblasts, web-based promotions, and signage
- ★ Full page product ad in the meeting program
- ★ Full-page product ad in EyeWitness Journal (distribution of 22,000)
- ★ Complimentary Exhibit Booth at OptiCon 2017 along with two full registrations (600-700 attendees).
- ★ Premium Associate Membership with CLSA (includes premium branding position, five CLSA memberships, and 15% savings on web and journal advertisements)

### ★Co- Sponsored Regional Meeting★

**Title Sponsor / \$9,000**

*One per meeting*

- ★ Table top exhibit to showcase your products and services
- ★ Promotional time before, after and during breaks
- ★ Prominent placement of logo on all meeting promotions, program materials and signage
- ★ Complimentary Associate Membership, including three Annual CLSA Memberships, a listing in EyeWitness and on the CLSA website

**Co-Sponsor \$3,000:**

*Two to Five per meeting*

- ★ Table top exhibit
- ★ Logo on all meeting promotions (print and electronic), meeting program materials and signage.

## Annual Support Packages

Make your annual pledge of support to CLSA at one of the following levels today for maximum exposure during the full 2017 calendar of events.

Any regional meeting sponsorship will be included into your level of support

Payment terms may be adjusted to fit your corporate budget.

### **Diamond: \$20,000+** *(Saving you \$6,200!)*

- ★ Two Complimentary Exhibit Booth and two full registrations for OptiCon 2017 with over 600 attendees *(\$2,400)*
- ★ Two Free Full-Color Product Ads in EyeWitness Journal *(\$5,000)*
- ★ Premium Associate Membership, including five Associate Employee Members, high visibility on website and in EyeWitness Journal *(\$3,300)*
- ★ Inclusion in all promotional mailings for 2017 *(\$3,500)*
- ★ Meeting co-sponsorship for four regional meetings or one Title Sponsorship and one co-sponsorship *(\$12,000)*

### **Platinum: \$15,000+** *(Saving you \$5,000!)*

- ★ Complimentary Exhibit Booth and two full registrations for OptiCon 2017 with over 600 attendees *(\$1,200)*
- ★ One Free Full-Color Product Ads in EyeWitness Journal *(\$3,000)*
- ★ Premium Associate Membership, including five Associate Employee Members, high visibility on website and in EyeWitness Journal *(\$3,300)*
- ★ Inclusion in all promotional mailings for 2017 *(\$3,500)*
- ★ Meeting co-sponsorship for three regional meetings or one Title Sponsorship *(\$9,000)*

### **Gold: \$10,000+** *(Saving you \$4,000)*

- ★ Complimentary Exhibit Booth and two full registrations for OptiCon 2017 with over 600 attendees *(\$1,200)*
- ★ Premium Associate Membership, including five Associate Employee Members, high visibility on website and in EyeWitness Journal *(\$3,300)*
- ★ Inclusion in all promotional mailings for 2017 *(\$3,500)*
- ★ Meeting co-sponsorship for two regional meetings *(\$6,000)*

### **Champion: \$5,000** *(Saving you \$1,100)*

- ★ Complimentary Exhibit Booth and two full registrations for OptiCon 2017 with over 600 attendees *(\$1,200)*
- ★ Associate Membership, including three Associate Employee Members, high visibility on website and in EyeWitness Journal *(\$1,900)*
- ★ Meeting co-sponsorship for one regional meetings *(\$3,000)*

### **Friend: \$1,200**

- ★ Complimentary Exhibit Booth and two full registrations for OptiCon 2017 with over 600 attendees *(\$1,200)*

